AI Powered Productivity
The Future of Work

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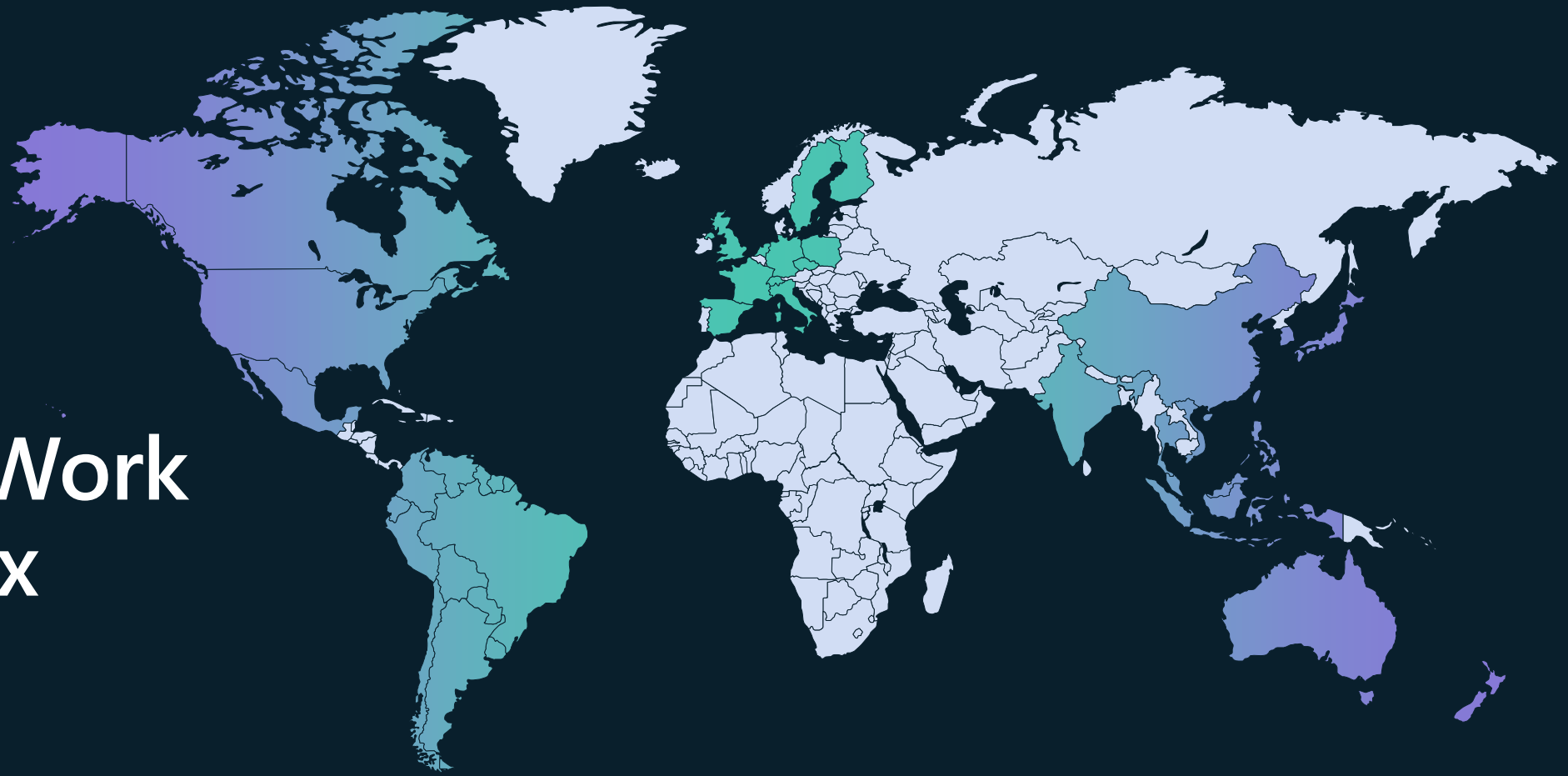
Microsoft Work Trend Index



http://aka.ms/wti

31,000 people

31 countries

Microsoft 365, LinkedIn, Glint People Science + academic research

Digital debt is costing us innovation

64%

of employees don’t have enough time or energy to do their job

57%

of employees' time is spent communicating - in meetings, email, and chat

43%

of employees' time is spent creating - in documents, spreadsheets, and presentations

Source: 2023 Work Trend Index [Work Trend Index | Will AI Fix Work?]

87% of organizations

believe AI will give them a competitive edge

Source MIT Sloan Management Review

Our Approach
Copilot business value

All Up Value

Value by Workflow

Value by Role / Function

Early Access Program survey results

All Up Value

70% are more productive
68% improved the quality of their work
37% feel more fulfilled at work
71% spend less time on mundane tasks

Value by Workflow

64% spend less time processing email
75% spend less time searching for information in their files
84% find it easier to take action after a meeting
3.8x faster at catching up on missed meetings
85% get to a good first draft faster

Value by Role / Function

79% reduced their administrative workload
68% keep their CRM up to date with less effort
67% spend more time with their customers
64% better personalize customer engagements

How much is Copilot worth to users?

77% choose Copilot over free lunch

77% would not want to go back to working without Copilot

30% access to Copilot would influence my choice of employer

10

hours saved per month

Early Access Program survey results. http://aka.ms/WTI23

Impact by Workflow

Effective meetings

Quickly catch up on meetings you missed

Summarize a meeting and identify next steps

Run a more effective meeting

Data analysis

Get answers from across all your data

Instantly uncover key insights

Create powerful and professional visualizations

Content creation

Jumpstart creativity, and write and edit like a pro

Quickly catch up on the key points of a document or presentation

Create documents, presentations, charts, and tables

Email processing

Draft email replies instantly

Personalize the tone and length even on the go

Quickly summarize a long email thread

Impact by Function

HR

Communicate policies and draft job descriptions

Create stunning training materials

Easily respond to job applicants' or employees' emails

Marketing

Identify relevant market trends and segments

Create the first draft for a project

Summarize campaign results with powerful visuals

Sales

Have better sales conversations and close more deals

Create sales presentations and proposals

Analyze sales data from previous quarters

IT

Create a project plan for a product roll-out

Stay up to date on various project calls and chats

Identify patterns in data and solve issues faster

Finance

Simplify financial reporting and planning

Identify performance improvements

Report metrics using professional charts

Time savings is just the beginning

Copilot for Microsoft 365 can help you...

- Increase employee satisfaction & wellbeing
- Improve the quality of work
- Reduce digital debt

The journey to becoming AI powered

Leadership

Develop leadership capabilities to leverage AI for business outcomes

- Foundational learning
- Business strategy
- AI Council creation
- Providing clarity and prioritization

Human change

Manage the human transformation through robust user enablement programs

- Invest in the employee experience
- Improve the culture
- Authentically integrate feedback

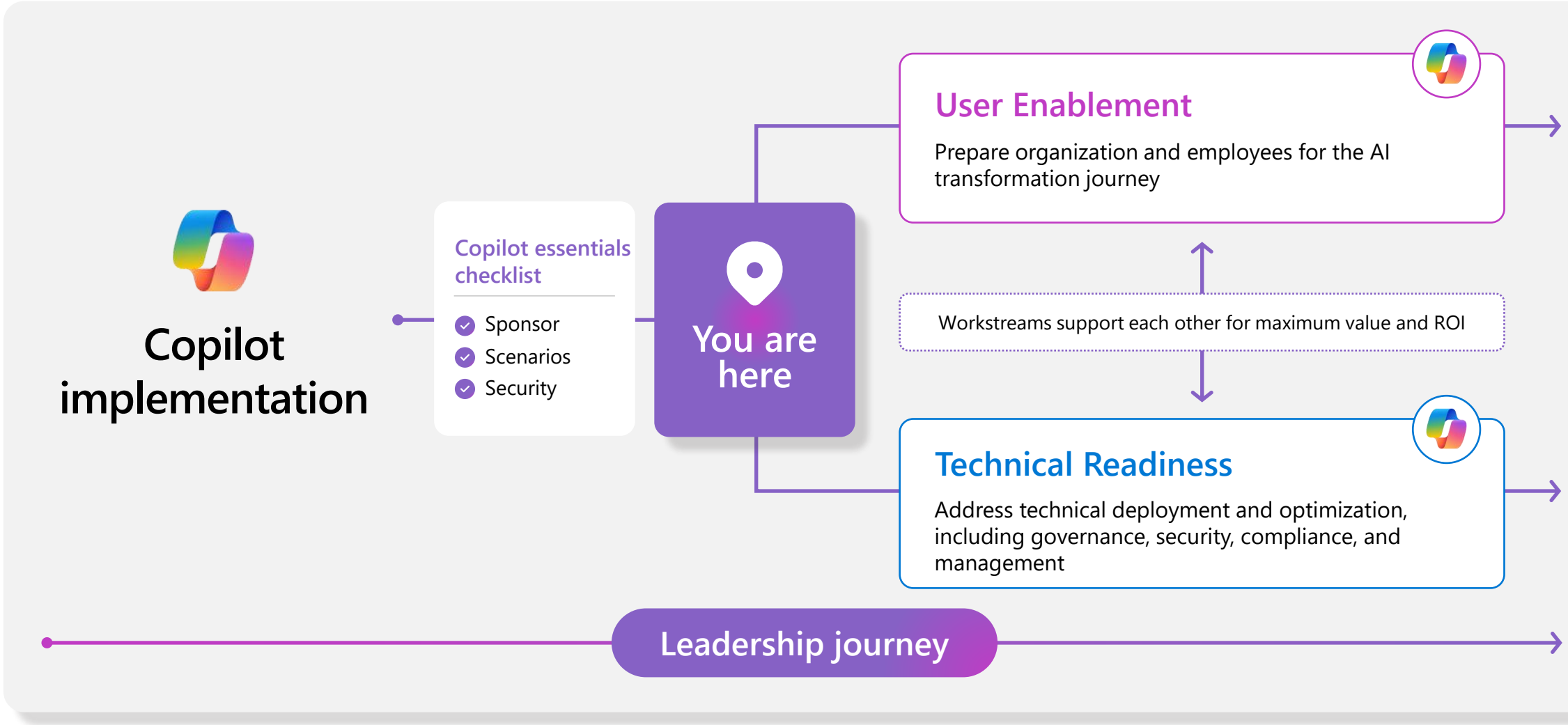
Technical skills

Build and iterate technical skills to deliver on business results

- Provide access to training and experts
- Manage and mitigate risk
- Improve service management process

Responsible AI principles

Copilot for Microsoft 365 implementation



Essentials for Copilot success

Nominate and activate your Copilot executive sponsors, in partnership with your AI Council

Define initial high value scenarios and target a critical mass of users for rapid value

Define your path to secure your data for compliance and peace of mind

Copilot for Microsoft 365

Implementation executive summary

	1 Get ready	2 Onboard & engage	3 Deliver impact	4 Extend & optimize
USER ENABLEMENT	Select initial departments for rollout with the Scenario Library. Target a critical mass of users for rapid impact. ✓ Identify your success team ✓ Be intentional with assignment and concentrate seats	Lay the foundation for an intelligent progression of AI skills with Copilot Lab. ✓ Deploy training and Champion programs, engagement community ✓ Make ongoing training the standard	Review success measures with the Copilot Dashboard and the User survey kit. ✓ Quantify impact including growth, cost savings and employee benefits ✓ Build momentum with success stories and knowledge sharing	Extend to new scenarios and transform business processes. ✓ Identify new high value functional and cross-org scenarios ✓ Recognize and reward success
TECHNICAL READINESS	Perform the Microsoft Copilot for Microsoft 365 Optimization Assessment ✓ Address data security, governance, and data access questions ✓ Build shared Copilot implementation plan with User Enablement team	Prepare Microsoft 365 for AI deployment with the Setup Guide ✓ Ensure appropriate Data Security controls are in place ✓ If needed, deploy additional Microsoft 365 apps	Mature AI management skills through improved IT service delivery ✓ Establish service management plan ✓ Review Admin usage reports and the Copilot Dashboard to analyze user retention and engagement	Provide insights on service health and optimization opportunities ✓ Design, build, and publish plugins to deliver unique experiences ✓ Build your own copilots

Microsoft is here to help accelerate your Copilot journey with expert-led services

The opportunity is yours to

lead the AI transformation